



OLYMPIA TOY RUN

Motorcyclists Working Together
to Provide Toys for Needy Kids

Olympia Toy Run Sponsorship

Platinum Level Sponsorship - \$5000

Sponsorship recognition in all P.R. and news releases.

Sponsorship recognition and your logo on:

- Minimum of 100 printed posters distributed to local businesses.
- Minimum of 2000 printed flyers mailed to coalition members and distributed at bike vents prior to Toy Run.

Recognition as event sponsor and your logo in Quick Throttle Magazine:

- Total of 2 full pages ads between October and December.
- Total of 2 half page ads between October and December.

Recognition as event sponsor on local radio:

- Rotating mention in minimum of 100 :60 second promotional ads.
- Rotating mention in minimum of 50 :10 second liners.
- Includes your logo on 97.7 Toy Run web site.

Premier logo placement on:

- Event posters & flyers
- Event t-shirt/hoodies
- OlyToyRun.com sponsor page (official website)
- Quick Throttle Magazine ads

Plus:

- 10 complimentary event t-shirts
- 10 event pins/patches

At Event: 1st Saturday in December (Set-up at 8:00am/gates open at 10:00am)

- 10'x20' booth
- Banner placement (2x)
- Access to 15,000-20,000 Toy Run participants
- Opportunity to pass out swag, informational brochures, etc.
- 10 motorcycle spots in front of main pack



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Gold Level Sponsorship - \$2500

Sponsorship recognition in all P.R. and news releases.

Sponsorship recognition and your logo on:

- Minimum of 100 printed posters distributed to local businesses.
- Minimum of 2000 printed flyers mailed to coalition members and distributed at bike vents prior to Toy Run.

Recognition as event sponsor and your logo in Quick Throttle Magazine:

- Total of 1-2 full pages ads between October and December.
- Total of 1-2 half page ads between October and December.

Recognition as event sponsor on local radio:

- Rotating mention in minimum of 100 :60 second promotional ads.
- Rotating mention in minimum of 50 :10 second liners.
- Includes your logo on 97.7 Toy Run web site.

Key logo placement on:

- Event posters & flyers
- Event t-shirt/hoodies
- OlyToyRun.com sponsor page (official website)
- Quick Throttle Magazine ads

Plus:

- 6 complimentary event t-shirts
- 6 event pins/patches

At Event: 1st Saturday in December (Set-up at 8:00am/gates open at 10:00am)

- 10'x10' booth
- Banner placement (2x)
- Access to 15,000-20,000 Toy Run participants
- Opportunity to pass out swag, informational brochures, etc.
- 6 motorcycle spots in front of main pack



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Silver Level Sponsorship - \$1000

Sponsorship recognition in all P.R. and news releases.

Sponsorship recognition and your logo on:

- Minimum of 100 printed posters distributed to local businesses.
- Minimum of 2000 printed flyers mailed to coalition members and distributed at bike vents prior to Toy Run.

Recognition as event sponsor and your logo in Quick Throttle Magazine:

- Total of 2 full pages ads between October and December.
- Total of 2 half page ads between October and December.

Recognition as event sponsor on local radio:

- Rotating mention in minimum of 100 :60 second promotional ads.
- Rotating mention in minimum of 50 :10 second liners.
- Includes your logo on 97.7 Toy Run website.

Logo placement on:

- Event posters & flyers
- Event t-shirt/hoodies
- OlyToyRun.com sponsor page (official website)
- Quick Throttle Magazine ads

Plus:

- 3 complimentary event t-shirts
- 3 event pins/patches

At Event: 1st Saturday in December (Set-up at 8:00am/gates open at 10:00am)

- 10'x10' booth
- Banner placement (2x)
- Access to 15,000-20,000 Toy Run participants
- Opportunity to pass out swag, informational brochures, etc.
- 3 motorcycle spots in front of main pack

Olympia Toy Run - P.O. Box 7129, Olympia WA. 98507



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Please mail sponsor check by August 15th to:

Olympia Toy Run
P.O. Box 7129
Olympia WA 98507

Olympia Toy Run website: www.olytoyrun.com

Contact: Joe Sullivan, Olympia Toy Run Coordinator – olympiatoyrun@yahoo.com

Contact: Diana Olmstead, Sponsorship - diana@quickthrottle.com or 360-432-0166