



OLYMPIA TOY RUN

Motorcyclists Working Together
to Provide Toys for Needy Kids

Olympia Toy Run Sponsorship

Platinum Level Sponsorship - \$5000

Sponsorship recognition in all P.R. and news releases.

Sponsorship recognition and your logo on:

- Minimum of 100 printed posters distributed to local businesses.
- Minimum of 2000 printed flyers mailed to coalition members and distributed at bike vents prior to Toy Run.

Recognition as event sponsor and your logo in Quick Throttle Magazine:

- Total of 3 full page ads between October and December.
- Sponsor credit given in 2-4 page Olympia Toy Run coverage article.

Recognition as event sponsor on local radio:

- Rotating mention in minimum of 100 :60 second promotional ads.
- Rotating mention in minimum of 50 :10 second liners.
- Includes your logo on 96.9 KAYO/95.3KGY Toy Run web site.

Premier logo placement on:

- Event posters & flyers
- Event t-shirt/hoodies
- OlyToyRun.com sponsor page (official website)
- Quick Throttle Magazine ads

Plus:

- 6 complimentary event t-shirts
- 6 event pins/patches

At Event: 1st Saturday in December (Set-up at 8:00am/gates open at 10:00am)

- 10'x20' vendor space
- Banner placement (2x)
- Access to 10,000-20,000 Toy Run participants
- Opportunity to pass out swag, informational brochures, etc.
- 6 motorcycle spots in front of main pack



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Gold Level Sponsorship - \$2500

Sponsorship recognition in all P.R. and news releases.

Sponsorship recognition and your logo on:

- Minimum of 100 printed posters distributed to local businesses.
- Minimum of 2000 printed flyers mailed to coalition members and distributed at bike vents prior to Toy Run.

Recognition as event sponsor and your logo in Quick Throttle Magazine:

- Total of 3 full page ads between October and December.
- Sponsor credit given in 2-4 page Olympia Toy Run coverage article.

Recognition as event sponsor on local radio:

- Rotating mention in minimum of 100 :60 second promotional ads.
- Rotating mention in minimum of 50 :10 second liners.
- Includes your logo on 96.9 KAYO/95.3KGY Toy Run web site.

Key logo placement on:

- Event posters & flyers
- Event t-shirt/hoodies
- OlyToyRun.com sponsor page (official website)
- Quick Throttle Magazine ads

Plus:

- 3 complimentary event t-shirts
- 3 event pins/patches

At Event: 1st Saturday in December (Set-up at 8:00am/gates open at 10:00am)

- 10'x10' vendor space
- Banner placement (2x)
- Access to 10,000-20,000 Toy Run participants
- Opportunity to pass out swag, informational brochures, etc.
- 3 motorcycle spots in front of main pack



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Silver Level Sponsorship - \$1000

Sponsorship recognition in all P.R. and news releases.

Sponsorship recognition and your logo on:

- Minimum of 100 printed posters distributed to local businesses.
- Minimum of 2000 printed flyers mailed to coalition members and distributed at bike vents prior to Toy Run.

Recognition as event sponsor and your logo in Quick Throttle Magazine:

- Total of 3 full page ads between October and December.
- Sponsor credit given in 2-4 page Olympia Toy Run coverage article.

Recognition as event sponsor on local radio:

- Rotating mention in minimum of 100 :60 second promotional ads.
- Rotating mention in minimum of 50 :10 second liners.
- Includes your logo on 96.9 KAYO/95.3KGY Toy Run website.

Logo placement on:

- Event posters & flyers
- Event t-shirt/hoodies
- OlyToyRun.com sponsor page (official website)
- Quick Throttle Magazine ads

Plus:

- 2 complimentary event t-shirts
- 2 event pins/patches

At Event: 1st Saturday in December (Set-up at 8:00am/gates open at 10:00am)

- 10'x10' vendor space
- Banner placement (2x)
- Access to 10,000-20,000 Toy Run participants
- Opportunity to pass out swag, informational brochures, etc.
- 2 motorcycle spots in front of main pack



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Bronze Level Sponsorship - \$500

Sponsorship recognition in all P.R. and news releases.

Sponsorship recognition and your logo on:

- Minimum of 100 printed posters distributed to local businesses.
- Minimum of 2000 printed flyers mailed to coalition members and distributed at bike vents prior to Toy Run.

Recognition as event sponsor and your logo in Quick Throttle Magazine:

- Total of 3 full page ads between October and December.
- Sponsor credit given in 2-4 page Olympia Toy Run coverage article.

Logo placement on:

- Event posters & flyers
- OlyToyRun.com sponsor page (official website)
- Quick Throttle Magazine ads

Plus:

- 1 complimentary event t-shirt
- 1 event pins/patch



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We thank you for your support of this important community charity event that benefits kids in need during the holidays via the Salvation Army Toy n' Joy Shop.

Please mail sponsor check by July 31st to:

Olympia Toy Run
P.O. Box 7129
Olympia WA 98507

Olympia Toy Run website: www.olytoyrun.com

Contact: Joe Sullivan, Olympia Toy Run Coordinator – olympiatoyrun@yahoo.com

Contact: Diana Olmstead, Sponsorship - diana@quickthrottle.com or 360-432-0166



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Olympia Toy Run - P.O. Box 7129, Olympia WA. 98507