



# OLYMPIA TOY RUN

Motorcyclists Working Together  
to Provide Toys for Needy Kids

## Olympia Toy Run Sponsorship

### Platinum Level Sponsorship - \$5000

Sponsorship recognition in all P.R. and news releases. Sponsorship recognition and your logo on:

- Minimum of 100 printed posters distributed to local businesses.
- Minimum of 2000 printed flyers mailed to coalition members and distributed at bike events prior to Toy Run.

Recognition as event sponsor and your logo in Quick Throttle Magazine:

- Total of 1 full page in November.

Recognition as event sponsor on local radio:

- Rotating mention in minimum of 100 :60 second promotional ads.
- Rotating mention in minimum of 50 :10 second liners.
- Includes your logo on 96.9 KAYO/95.3KGY Toy Run web site.

Premier logo placement on:

- Event posters & flyers
- Event t-shirt/hoodies
- OlyToyRun.com sponsor page (official website)

Plus:

- 6 complimentary event t-shirts
- 6 event pins/patches

At Event: 1st Saturday in December (Set-up at 8:00am/gates open at 10:00am)

- 10'x20' vendor space
- Banner placement (2x)
- Access to 10,000-20,000 Toy Run participants
- Opportunity to pass out swag, informational brochures, etc.
- 6 motorcycle spots in front of main pack



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## Gold Level Sponsorship - \$2500

Sponsorship recognition in all P.R. and news releases. Sponsorship recognition and your logo on:

- Minimum of 100 printed posters distributed to local businesses.
- Minimum of 2000 printed flyers mailed to coalition members and distributed at bike vents prior to Toy Run.

Recognition as event sponsor and your logo in Quick Throttle Magazine:

- Total of 1 full page in November.

Recognition as event sponsor on local radio:

- Rotating mention in minimum of 100 :60 second promotional ads.
- Rotating mention in minimum of 50 :10 second liners.
- Includes your logo on 96.9 KAYO/95.3KGY Toy Run web site.

Key logo placement on:

- Event posters & flyers
- Event t-shirt/hoodies
- OlyToyRun.com sponsor page (official website)

Plus:

- 3 complimentary event t-shirts
- 3 event pins/patches

At Event: 1st Saturday in December (Set-up at 8:00am/gates open at 10:00am)

- 10'x10' vendor space
- Banner placement (2x)
- Access to 10,000-20,000 Toy Run participants
- Opportunity to pass out swag, informational brochures, etc.
- 3 motorcycle spots in front of main pack



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## Silver Level Sponsorship - \$1000

Sponsorship recognition in all P.R. and news releases. Sponsorship recognition and your logo on:

- Minimum of 100 printed posters distributed to local businesses.
- Minimum of 2000 printed flyers mailed to coalition members and distributed at bike events prior to Toy Run.

Recognition as event sponsor and your logo in Quick Throttle Magazine:

- Total of 1 full page in November.

Recognition as event sponsor on local radio:

- Rotating mention in minimum of 100 :60 second promotional ads.
- Rotating mention in minimum of 50 :10 second liners.
- Includes your logo on 96.9 KAYO/95.3KGY Toy Run website.

Logo placement on:

- Event posters & flyers
- Event t-shirt/hoodies
- OlyToyRun.com sponsor page (official website)

Plus:

- 2 complimentary event t-shirts
- 2 event pins/patches

At Event: 1st Saturday in December (Set-up at 8:00am/gates open at 10:00am)

- 10'x10' vendor space
- Banner placement (2x)
- Access to 10,000-20,000 Toy Run participants
- Opportunity to pass out swag, informational brochures, etc.
- 2 motorcycle spots in front of main pack



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## **Bronze Level Sponsorship - \$500**

Sponsorship recognition in all P.R. and news releases. Sponsorship recognition and your logo on:

- Minimum of 100 printed posters distributed to local businesses.
- Minimum of 2000 printed flyers mailed to coalition members and distributed at bike events prior to Toy Run.

Recognition as event sponsor and your logo in Quick Throttle Magazine:

- Total of 1 full page in November.

Logo placement on:

- Event posters & flyers
- OlyToyRun.com sponsor page (official website)

Plus:

- 1 complimentary event t-shirt
- 1 event pins/patch



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**We thank you for your support of this important community charity event that benefits kids in need during the holidays via the Salvation Army Toy n' Joy Shop.**

**PLEASE MAIL SPONSOR CHECK BY SEPTEMBER 20 TO:**

Olympia Toy Run  
P.O. Box 7129 Olympia WA 98507

Olympia Toy Run website: [www.olytoyrun.com](http://www.olytoyrun.com)

## **Olympia Toy Run Contacts:**

### **Joe Sullivan**

*Olympia Toy Run Coordinator*  
[santajoe@comcast.net](mailto:santajoe@comcast.net)

### **Julio Valdenagro**

*Sponsorship Coordinator*  
[julio@nwharley.com](mailto:julio@nwharley.com)  
(360)705-8515

### **Dan McNamara**

*Olympia Toy Run Treasurer*  
[mcnamato@comcast.net](mailto:mcnamato@comcast.net)  
(360)561-3045